



Sponsorship Packages

Version 1, April 2024

Arena Naming Rights

Key Highlights:

- Proudly Display Your Name on the Arena
- Signage on newly renovated exterior
- Interior signage
- Logo on perimeter of the two primary court surfaces
- Wall Star signage (see below)
- Name on digital showcase on full time display in foyer
- Name on all digital correspondence, advertising, social media
- Name and profile recorded in the [Book of Legends](#)
- Promotional announcement at tournament events
- Merchandizing opportunities
- Exclusive Sponsorship
- 5 or 10 Year Agreement

Diamond Court Sponsor: Court Naming

Key Highlights:

- Boldly Display Your Name Along Court Baselines
- Logo integration on the hardwood near baselines
- Wall Star signage (see below)
- Court name in digital correspondence, advertising, social media
- Logo on digital display
- Name and profile recorded in the [Book of Legends](#)
- Available to 2 Sponsors (1 primary court each)
- 3 Year Agreement @ \$X000 + HST & Cost of Signage Paid Annually

Platinum Court Sponsor: Court Logos

Key Highlights:

- Prominently Display Your Logo on the Hardwood
- Two logos on a primary court
 - One logo facing teams
 - One logo facing spectators
- Wall Star signage (see below)
- Logo on digital display
- Name and profile recorded in the [Book of Legends](#)
- Available to 6 Sponsors (3 per court)
- 3 Year Agreement @ \$X000 + HST & Cost of Signage Paid Annually



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Gold Media Sponsor

Key Highlights:

- Creatively Display Your Name & Logo on the Recording Deck
- Recording & Live Streaming Deck on Full Time Display
- Exclusive signage/logo
- High visibility to players and spectators
- Logo on digital display
- Name and profile recorded in the [Book of Legends](#)
- Exclusive Sponsorship
- 3 Year Agreement @ \$X000 + HST & Cost of Signage Paid Annually

Royal Sponsor

Key Highlights:

- Vividly Display Your Name & Logo on Locker Room
- Choose Your Own Colour to Detail Locker Room Door
- Logo on interior wall
- Silver Star status (see Silver Star Sponsor)
- Room promoted on special event invitations
- Logo on digital display
- Name and profile recorded in the [Book of Legends](#)
- Available to 4 Sponsors (1 per locker room)
- 3 Year Agreement @ \$X000.00 + HST Paid Annually

Silver Star Sponsor

- Silver Star Status
- Wall signage (primary sponsor wall)
- Custom made signage for wall logo
- Logo on digital display
- Name and profile recorded in the [Book of Legends](#)
- Annual Agreement @ \$600.00 + HST

Bronze Star Sponsor

- Bronze Star Status
- Wall signage (primary sponsor wall)
- Custom made signage for wall logo
- Logo on digital display
- Name and profile recorded in the [Book of Legends](#)
- Annual Agreement @ \$350.00 + HST



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Become a Sponsor – and a Legend!

Option 1: Verify Sponsorship Category Availability & Sign Up Online

<https://tomorrow legends.org/sponsorship/>

	<p>Scan the QR code using the QR scan utility or camera on your smartphone</p>
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Option 2: Sign Up Form:

Company:	
Name:	
Address	
Address 2	
City	
Province	
Postal Code	
Email	
Home	
Website	
Social Media Feeds	
Package Chosen	



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Return Form to:
Tomorrow's Legends
PO Box 903, Station A
Sydney, Nova Scotia
CANADA
B1P 6J4

- or -

Email: sponsorship@tomorrowslegends.org
-or-
Arrange for a pick up by one of our goodwill ambassadors

Upon acceptance, a sponsorship agreement will follow.

*As a sponsor, you play an important role in our community and in the operations of the arena. Your contribution will be put to work immediately along with our government contributions and donors. Your name and entity will be recorded in the [Book of Legends](#) under our Active Sponsors category and should you decide to end your sponsorship at next renewal you will move into our Past Sponsors category in **perpetuity**. The Book of Legends will be active on our [website](#), on our [YouTube channel](#) and later on display in the arena's foyer.*

Although the arena project is already underway, the effective date of your sponsorship will reflect our opening date to the public and will run for the duration of the agreement.

We hope you join us for this extraordinary endeavour!