



Sponsorship Agreement

This AGREEMENT made effective the _____

BETWEEN: Tomorrow's Legends ("Legends") and _____ (the "Sponsor")

WHEREAS Legends operates Legends Arena, 200 Hospital Street, Sydney, Nova Scotia, CANADA, and provides access to the arena primarily, but not limited to, for kids and young athletes to play sports and other recreational activities (the "Activity").

AND WHEREAS the Sponsor wishes to support the management and operations of the Arena to make possible the Activity, and Legends wishes to acknowledge such support;

NOW THEREFORE in consideration of the promises contained herein, the parties agree as follows:

1. Term

- (a) This Agreement shall be effective as of the date first written above and will have an expiry date based on the sponsorship package chosen by the Sponsor as identified in Section 2 of this Agreement, Sponsorship Rights, with its description outlined in Section 8, Sponsorship Packages, unless terminated earlier pursuant to the terms of the Agreement (the "Term");
- (b) This Term is for a period of **(x) year**.

2. Sponsorship Rights

- (a) The Sponsor wishes to support Legends by choosing the Sponsorship Package titled Insert Name of Sponsorship Package;
- (b) The Sponsor wishes to support Legends by contributing \$ Insert Amount to Legends according to the following payment schedule;
 - (i) On or Before Insert Date \$ Insert Amount
- (c) In consideration of the Sponsor's support, upon initial payment of the consideration listed above, Legends will execute the sponsorship in accordance to the chosen sponsorship package as described in section 8, Sponsorship Packages.



3. Trademark and Logo Use

- (a) Upon acceptance of this Agreement, the Sponsor will provide its approved branding and logo materials, and hereby consents to their use as outlined in the chosen sponsorship package. Legends name and logo are considered trademarks with standards governing their use. The use of Legends name or logo in conjunction with any sponsorship package requires prior written approval by Legends. Legends reserves the right to withdraw the use of the name or logo at any time with written notice to the Sponsor.

4. Agreement Processing Information

- (a) Cheques can be made payable to Tomorrow's Legends;
- (b) E-Transfers are accepted by the Sponsor sending payment to accounts@tomorrowslegends.org with auto deposit;
- (c) A standard business receipt will be issued for said sponsorship in accordance with Canada Revenue Agency guidelines;
- (d) HST will be applied to the sponsorship contribution.

5. Notices

- (a) Inquiries, the completed agreement, cheques, e-transfers and any notices can be sent to Tomorrow's Legends at:
 - (i) Tomorrow's Legends
PO Box 903, Station A
Sydney, Nova Scotia
CANADA
B1P 6J4
- (b) Notices can be sent to the Sponsor at:
 - (i) Insert Sponsor Address
Province, Postal Code
COUNTRY
- (c) Contact information in this section 5 may be amended from time to time by notice in writing by the relevant party.



6. Termination

- (a) Either party may, by written notice, terminate this agreement upon 30 days notice if the other party breaches any of the provisions of the Agreement.

7. Miscellaneous

- (a) **Counterpart.** This Agreement may be executed in counterparts and delivered by electronic mail or regular mail, such counterparts shall constitute the one and same instrument, and shall be deemed to be dated as the date first written above;
- (b) **Governing Law.** This Agreement shall be interpreted and construed in accordance with the laws of the Province of Nova Scotia and the laws of Canada applicable therein and the parties hereby attorn to the jurisdiction of the courts of Nova Scotia;
- (c) **Entire Agreement.** This Agreement constitutes the entire understanding of the agreement between the parties with respect to the subject matter hereof and supersedes any prior understandings between the parties whether oral or written, with respect to such subject matter;
- (d) **Indemnity.** Each party to this Agreement shall indemnify and hold harmless the other party, its officers, directors, agents, employees from any and all claims, demands actions and costs whatsoever that may arise out of, directly or indirectly, such indemnifying party's performance of this Agreement or that of the indemnifying party's officers, directors, agents, employees, or volunteers;
- (e) **Assignment.** No party may assign this Agreement or any part of this Agreement, or any benefit, interest or obligation herein.
- (f) **Tenant.** A Tenant is considered to be a sports organization or group occupying space in the arena for the purposes of offering Activity to its Members.
- (g) **Members.** A Member is considered to be an Activity participant.

8. Sponsorship Packages

(a) **Arena Naming Rights**

- (i) Legends will display Sponsor's approved branding materials and/or logo in the form of signage on the front exterior of the arena;



- (ii) Legends will display Sponsor's approved branding materials and/or logo in the form of logo inside the arena;
- (iii) Legends will display Sponsor's approved logo in the form of a decal or painted on floor on the perimeter of the two primary court surfaces;
- (iv) Legends will display Sponsor's logo on designated wall as an entity with Wall Star status (see Wall Star Status below in this same section);
- (v) Legends will display Sponsor's approved branding materials and/or logo on Legends digital showcase on full time display in the arena foyer;
- (vi) Legends will include Sponsor's approved branding materials and/or logo on all Legends digital correspondence and advertising;
- (vii) Legends will include Sponsor's approved branding materials and/or logo on all Legends social media posts pertaining to the arena;
- (viii) Legends will include Sponsor's approved branding materials and/or logo along with a business profile approved by the Sponsor in the Book of Legends (see Book of Legends below in this same section);
- (ix) Legends or its sports tenants that occupy the arena for the Activity is to make promotional announcements at tournament events using a Sponsor approved message or phrase;
- (x) Legends is to provide merchandizing opportunities at the written request of the Sponsor;
- (xi) Legends is to automatically move the Sponsor from the Active Sponsors category at the date of sponsorship expiry to the Past Sponsors category in the digital Book of Legends in perpetuity at no cost to the Sponsor, unless otherwise directed in writing by the Sponsor;
- (xii) In the event the Sponsor is listed under Past Sponsors, upon written request by the Sponsor, Legends will remove the Sponsor from the Past Sponsors category at no cost to the Sponsor;
- (xiii) Legends will offer this Sponsorship Package exclusively to the Sponsor;
- (xiv) Sponsorship duration is to be determined by the date of official opening which is the first day a tenant legally occupies the space to run Activity;



- (xv) Sponsorship duration will run for 365 days from the first day and continuing in 365-day increments for the number of years the sponsorship is valid as described in Section 1 of this Agreement, Term;
- (xvi) Depending on the first day, Legends may extend Sponsor's date of expiry to reflect the last calendar day of the last sponsored year;
- (xvii) Upon opening of the first day; Legends will provide the Sponsor with a supplementary document officially recording the beginning and ending dates of the sponsorship which will be deemed as Counterpart;
- (xviii) The final day of the final year of this Agreement will constitute the last day;
- (xix) The last day will constitute sponsorship expiry;
- (xx) Legends may receive documentation regarding sponsorship conditions or guidelines from the Sponsor and upon acceptance by Legends such documentation will be deemed as Counterpart.

(b) Diamond Court Sponsor: Court Naming

- (i) Legends is to display Sponsor's approved name in the form of a decal or painted on floor along court baselines of one primary court;
- (ii) Legends is to display Sponsor's approved logo in the form of a decal or painted on floor near the baselines of the corresponding court containing the Sponsor's name;
- (iii) Legends is to display logo on designated wall as an entity with Wall Star Status (see Wall Star Status below in this same section);
- (iv) Legends will include court name in applicable digital correspondence and advertising;
- (v) Legends is to display logo on digital display in main foyer;
- (vi) Legends is to include Sponsor's approved branding materials and/or logo along with a business profile approved by the Sponsor in the Book of Legends (see Book of Legends below in this same section);



- (vii) Legends will offer this Sponsorship Package to a maximum of two (2) sponsors, one sponsor per primary court;
- (viii) Sponsorship duration is to be determined by the date of official opening which is the first day a tenant legally occupies the space to run Activity;
- (ix) Sponsorship duration will run for 365 days from the first day and continuing in 365-day increments for the number of years as described in Section 1 of this Agreement, Term;
- (x) Depending on the first day, Legends may extend Sponsor's date of expiry to reflect the last calendar day of the last sponsored year;
- (xi) Upon opening of the first day; Legends will provide the Sponsor with a supplementary document officially recording the beginning and ending dates of the sponsorship which will be deemed as Counterpart;
- (xii) The final day of the final year of this Agreement will constitute the last day;
- (xiii) The last day will constitute sponsorship expiry;
- (xiv) Legends may receive documentation regarding sponsorship conditions or guidelines from the Sponsor and upon acceptance by Legends such documentation will be deemed as Counterpart.

(c) Platinum Court Sponsor: Court Logos

- (i) Legends is to display Sponsor's approved logo in the form of a decal or painted on the floor on the primary court as described in Section 2, Sponsorship Rights;
- (ii) Legends is to display one (1) of the Sponsor's approved logo in the form of a decal or painted on the floor on a primary court facing player seating area;
- (iii) Legends is to display one (1) of the Sponsor's approved logo in the form of a decal or painted on the floor on a primary court facing spectator seating area;
- (iv) Legends is to display logo on designated wall as an entity with Wall Star status (see Wall Star Status below in this same section);
- (v) Legends is to display logo on digital display in main foyer;



- (vi) Legends is to include Sponsor's approved branding materials and/or logo along with a business profile approved by the Sponsor in the Book of Legends (see Book of Legends below in this same section);
- (vii) Legends will offer this Sponsorship Package to a maximum of six (6) sponsors;
- (viii) Sponsorship duration is to be determined by the date of official opening which is the first day a tenant legally occupies the space to run Activity;
- (ix) Sponsorship duration will run for 365 days from the first day and continuing in 365-day increments for the number of years as described in Section 1 of this Agreement, Term;
- (x) Depending on the first day, Legends may extend Sponsor's date of expiry to reflect the last calendar day of the last sponsored year;
- (xi) Upon opening of the first day; Legends will provide the Sponsor with a supplementary document officially recording the beginning and ending dates of the sponsorship which will be deemed as Counterpart;
- (xii) The final day of the final year of this Agreement will constitute the last day;
- (xiii) The last day will constitute sponsorship expiry;
- (xiv) Legends may receive documentation regarding sponsorship conditions or guidelines from the Sponsor and upon acceptance by Legends such documentation will be deemed as Counterpart.



(d) Gold Media Sponsor

- (i) Legends is to display Sponsor's approved branding materials and/or logo in the form of a decal or banner on the arena recording deck used for video recording and live streaming;
- (ii) Legends is to display logo on digital display in main foyer;
- (iii) Legends is to include Sponsor's approved branding materials and/or logo along with a business profile approved by the Sponsor in the Book of Legends (see Book of Legends below in this same section);
- (iv) Legends to offer the Sponsorship Package exclusively to the Sponsor;
- (v) Sponsorship duration is to be determined by the date of official opening which is the first day a tenant legally occupies the space to run Activity;
- (vi) Sponsorship duration will run for 365 days from the first day and continuing in 365-day increments for the number of years as described in Section 1 of this Agreement, Term;
- (vii) Depending on the first day, Legends may extend Sponsor's date of expiry to reflect the last calendar day of the last sponsored year;
- (viii) Upon opening of the first day; Legends will provide the Sponsor with a supplementary document officially recording the beginning and ending dates of the sponsorship which will be deemed as Counterpart;
- (ix) The final day of the final year of this Agreement will constitute the last day;
- (x) The last day will constitute sponsorship expiry;
- (xi) Legends may receive documentation regarding sponsorship conditions or guidelines from the Sponsor and upon acceptance by Legends such documentation will be deemed as Counterpart.



(e) Royal Sponsor

- (i) Legends is to display Sponsor's approved branding materials and/or logo in the form of a decal or banner on one (1) or four (4) arena locker rooms;
- (ii) In consultation with the Sponsor, Legends will paint the corresponding Sponsor chosen locker room door a colour to compliment the Sponsor's branding materials and logo;
- (iii) Legends is to display Sponsor's approved logo in the form of a decal or painted on a locker room interior wall;
- (iv) Legends is to display logo on designated wall as an entity with Silver Wall Star status (see Silver Star Sponsor below);
- (v) Legends is to display logo on digital display in main foyer;
- (vi) Legends is to include Sponsor's approved branding materials and/or logo along with a business profile approved by the Sponsor in the Book of Legends (see Book of Legends below in this same section);
- (vii) Legends to offer the Sponsorship Package exclusively to the Sponsor;
- (viii) Sponsorship duration is to be determined by the date of official opening which is the first day a tenant legally occupies the space to run Activity;
- (ix) Sponsorship duration will run for 365 days from the first day and continuing in 365-day increments for the number of years as described in Section 1 of this Agreement, Term;
- (x) Depending on the first day, Legends may extend Sponsor's date of expiry to reflect the last calendar day of the last sponsored year;
- (xi) Upon opening of the first day; Legends will provide the Sponsor with a supplementary document officially recording the beginning and ending dates of the sponsorship which will be deemed as Counterpart;
- (xii) The final day of the final year of this Agreement will constitute the last day;
- (xiii) The last day will constitute sponsorship expiry;



- (xiv) Legends may receive documentation regarding sponsorship conditions or guidelines from the Sponsor and upon acceptance by Legends such documentation will be deemed as Counterpart.

(f) Silver Star Sponsor

- (i) Legends is to display Sponsor's approved logo on a banner visibly larger than the size of a Bronze Star banner on a wall designated as the wall for Wall Stars;
- (ii) Legends is to display logo on digital display in main foyer;
- (iii) Legends is to include Sponsor's approved branding materials and/or logo along with a business profile approved by the Sponsor in the Book of Legends (see Book of Legends below in this same section);
- (iv) Legends is to offer the Sponsorship Package exclusively to the Sponsor;
- (v) Sponsorship duration is to be determined by the date of official opening which is the first day a tenant legally occupies the space to run Activity;
- (vi) Sponsorship duration will run for 365 days from the first day and continuing in 365-day increments for the number of years as described in Section 1 of this Agreement, Term;
- (vii) Depending on the first day, Legends may extend Sponsor's date of expiry to reflect the last calendar day of the last sponsored year;
- (viii) Upon opening of the first day; Legends will provide the Sponsor with a supplementary document officially recording the beginning and ending dates of the sponsorship which will be deemed as Counterpart;
- (ix) The final day of the final year of this Agreement will constitute the last day;
- (x) The last day will constitute sponsorship expiry;
- (xi) Legends may receive documentation regarding sponsorship conditions or guidelines from the Sponsor and upon acceptance by Legends such documentation will be deemed as Counterpart.



(g) Bronze Star Sponsor

- (i) Legends is to display Sponsor's approved logo on a banner having an approximate size of 2 feet wide by 1.5 feet high attached to the wall designated as a wall for Wall Stars. The size may need to be accurately determined by the shape of the Sponsor's Logo;
- (ii) Legends is to display logo on digital display in main foyer;
- (iii) Legends is to include Sponsor's approved branding materials and/or logo along with a business profile approved by the Sponsor in the Book of Legends (see Book of Legends below in this same section);
- (iv) Legends can offer the Sponsorship Package to any approved party;
- (v) Sponsorship duration is to be determined by the date of official opening which is the first day a tenant legally occupies the space to run Activity;
- (vi) Sponsorship duration will run for 365 days from the first day and continuing in 365-day increments for the number of years as described in Section 1 of this Agreement, Term;
- (vii) Depending on the first day, Legends may extend Sponsor's date of expiry to reflect the last calendar day of the last sponsored year;
- (viii) Upon opening of the first day; Legends will provide the Sponsor with a supplementary document officially recording the beginning and ending dates of the sponsorship which will be deemed as Counterpart;
- (ix) The final day of the final year of this Agreement will constitute the last day;
- (x) The last day will constitute sponsorship expiry;
- (xi) Legends may receive documentation regarding sponsorship conditions or guidelines from the Sponsor and upon acceptance by Legends such documentation will be deemed as Counterpart.



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- (h) Wall Star Status
 - (i) The arena has two (2) walls designated as walls for Wall Stars that will display Bronze and Silver Wall Stars. Space on the walls is reserved for banners for sponsors holding Arena Naming Rights, Diamond Court Sponsor: Court Naming, Platinum Court Sponsor: Court Logos, and Royal Sponsors. These sponsorship packages will have banners strategically placed on the walls above the Silver Star and Bronze Star sponsors.
- (i) Book of Legends
 - (i) The Book of Legends is the Official Contributor Registry of Tomorrow's Legends;
 - (ii) The Book of Legends is on display in the foyer of the arena as an interactive digital registry that records contributions made by individuals, groups and businesses to help grow and sustain organized youth sports in the community;
 - (iii) The Book of Legends may contain text, images and/or video of donors, sponsors and volunteers;
 - (iv) The Book of Legends, among other things, contain an Active Sponsors category along with Past Sponsors category.

The parties hereto have caused this Agreement to be executed by their duly authorized representatives as of the date first written above.

On behalf of Tomorrow's Legends	On behalf of Insert Company Name
Signature:	Signature:
Bill Kachafanas, Founder	Name & Title
Date:	Date: